



2024-2027 Strategic Plan

PURPOSE: TO IMPROVE THE LIVES OF ONTARIO CAREGIVERS

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OBJECTIVES	<p>Connect more caregivers with the support they need to improve their experience and well-being</p>	<p>Embed caregiving into the culture of healthcare to recognize and support caregivers as partners in care</p>	<p>Generate solutions with caregivers and system partners to address issues that impact caregivers</p>	<p>Amplify caregiver voices and evidence to influence change</p>
PRIORITIES	<p>1.1 Increase caregivers' awareness of and access to supports, tools, and information</p> <p>1.2 Innovate and grow OCO program and service delivery and ensure its relevance and accessibility for Ontario's diverse caregiver population</p> <p>1.3 Leverage partnerships to facilitate better caregiver access to supports, tools, and information, including collaboration with equity-deserving communities</p>	<p>2.1 Cultivate opportunities for caregiver integration into health system priorities</p> <p>2.2 Facilitate the adoption of caregiver- inclusive practices across healthcare settings</p> <p>2.3 Influence healthcare leaders and professionals on the importance of the caregiver experience and how to enable caregiver inclusion</p>	<p>3.1 Advance the meaningful engagement and recognition of caregivers in initiatives that impact them</p> <p>3.2 Serve as a system-level convener and contributor for integrated solution generation</p> <p>3.3 Build scalable solutions in collaboration with various sectors including healthcare, social and community services, and workplace</p>	<p>4.1 Identify and share key trends in the caregiving experience through stories, data, and insights from caregivers</p> <p>4.2 Advise decision makers on the issues that matter most to caregivers to inform priorities and directions</p> <p>4.3 Ensure the perspectives of Ontario caregivers are included in the national dialogue on caregiver issues and champion strategies to maximize provincial impact</p>
ENABLERS	<ul style="list-style-type: none"> • Build organizational capacity, understanding, and application of inclusion, diversity, equity, and accessibility best practices • Grow and diversify revenue • Implement systems and processes to maximize external impact and streamline internal efficiencies • Prioritize mental health and well-being supports for OCO's staff team • Engage and bolster allies, volunteers and champions to help improve the lives of Ontario caregivers • Build OCO's brand and awareness of the organization 			